

# CELEBRATION OF GOODNESS LUNCHEON PRESENTING THE SAM MILLER GOODNESS AWARD

**JUNE 30, 2017 • 11:30 AM – 1:30 PM • EXECUTIVE CATERERS AT LANDERHAVEN  
6111 LANDERHAVEN DR. CLEVELAND, OH 44124**

## HONORING

**JOSÉ FELICIANO**  
VISIONARY  
COMMUNITY LEADER



**vic gelb**  
ICONIC  
PHILANTHROPIST



**HON. MERLE S. GORDEN**  
MAYOR  
CITY OF BEACHWOOD



**THE LUCARELLI FAMILY**  
COMMUNITY & EMPLOYMENT  
LEADERS



**WITH A SPECIAL TRIBUTE TO CELEBRATE SAM MILLER'S 96<sup>TH</sup> BIRTHDAY**

## ♥ SPONSORSHIP LEVELS & ADVERTISING RATE SHEET AND SPECIFICATIONS

● PRESENTING SPONSOR \$25,000	● UNDERWRITING SPONSOR \$10,000	● CHAMPION SPONSOR \$7,500	● EVENT SPONSOR \$5,000
<ul style="list-style-type: none"> <li>• "Presented by" designation on all event materials &amp; signage (Deadline to be included on invitation: May 5<sup>th</sup>)</li> <li>• Full-page ad in the program book</li> <li>• Reserved table with name/logo signage</li> <li>• Includes 100 invitations to send out to your own network and friends</li> <li>• Presenting Sponsors will also be included as sponsors of BOTH our Searching for Teen Leaders and Kickoff for Kindness programs.</li> </ul>	<ul style="list-style-type: none"> <li>• "Underwriting Sponsor" designation on all event materials and signage (Deadline to be included on invitation: May 5<sup>th</sup>)</li> <li>• Full-page ad in the program book</li> <li>• Reserved table with name/logo signage</li> <li>• Includes 50 invitations to send out to your own network and friends</li> <li>• Underwriting Sponsors will also be included as a sponsor of Kickoff for Kindness.</li> </ul>	<ul style="list-style-type: none"> <li>• Your name/logo displayed on all signage at event</li> <li>• Full-page ad in the program book</li> <li>• Reserved table with name/logo signage</li> <li>• Includes 25 invitations to send out to your own network and friends</li> </ul>	<ul style="list-style-type: none"> <li>• Your name listed as Event Sponsor</li> <li>• Half-page ad in the program book</li> <li>• Reserved table with name/logo signage</li> <li>• Includes 10 invitations to send out to your own network and friends</li> </ul>



## ♥ AD OPPORTUNITIES A la carte ads are available for the program book.

PROGRAM BOOK AD RATES
<ul style="list-style-type: none"> <li>○ Full Page: \$4,000</li> <li>○ Half Page: \$3,000</li> <li>○ Quarter Page: \$2,000</li> </ul>

**Sponsorship and ad deadline: June 16<sup>th</sup>**  
For ad specs, please contact Amanda at [amanda@projectlove.org](mailto:amanda@projectlove.org)

## ♥ PAYMENT SPECIFICATIONS

Please send all payments, along with this sheet to: **Values-In-Action Foundation, 5244 Mayfield Rd., Lyndhurst, Ohio 44124**  
For any questions, contact Amanda at Project Love at [amanda@ProjectLove.org](mailto:amanda@ProjectLove.org) or 440.442.5683

Make payment out to Values-in-Action Foundation. Each ad is a philanthropic donation to Values-In-Action Foundation.  
The entire cost of the ad is tax deductible to the full extent of the law.

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

### Make payment out to Values-in-Action Foundation

Payment enclosed – check or money order  
 Please charge to:  
 Master Card     Visa     American Express  
 Account No.: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_

values-in-action

kindness. caring. respect. civility. success.